



# Convention Program Book

## advertising RATES

Exhibitor rates		Non-exhibitor rates	
Size (width x height)	Price	Size (width x height)	Price
<del>* Outside back cover</del>	<del>\$500</del>	<del>* Outside back cover</del>	<del>\$600</del>
<del>* Inside front cover</del>	<del>\$450</del>	<del>* Inside front cover</del>	<del>\$550</del>
* Inside back cover	\$450	* Inside back cover	\$550
Full page (7" x 9.5")	\$325	Full page (7" x 9.5")	\$400
Half page (7" x 4.5")	\$200	Half page (7" x 4.5")	\$275
1/4 page (3.25" x 4.5")	\$150	1/4 page (3.25" x 4.5")	\$225
1/8 page (3.25" x 2.25")	\$125	1/8 page (3.25" x 2.25")	\$200

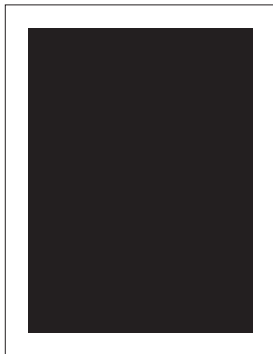
\*Available on a first come, first served basis.

## PLACE YOUR AD TODAY!

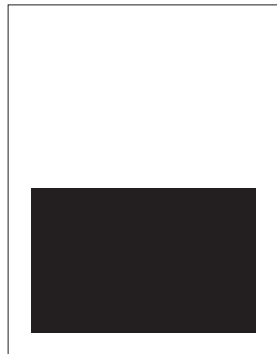
- **Leave a lasting impression** on attendees and increase your brand power in Wisconsin.
- **Add another marketing tool** to your belt and give attendees another reason to visit your booth and website.
- **Expand your reach.** Available in both print and ONLINE in a searchable format with live links. The WVMA, Wisconsin Veterinary Technician Association and Wisconsin Practice Managers Association members turn to the program book for all convention information!

## size REQUIREMENTS

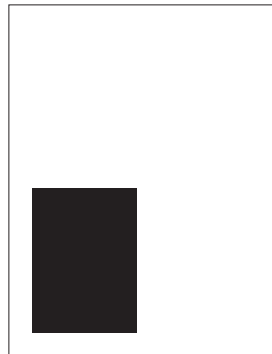
Display advertisements are to be sent as a print ready PDF file and will be printed in color. The WVMA does not resize or edit advertisements. Display advertisements are accepted on a space availability basis and are subject to approval by the convention program editor.



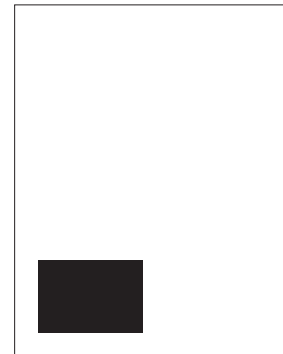
**Full Page**  
7" x 9.5"



**1/2 Page**  
7" x 4.5"



**1/4 Page**  
3.25" x 4.5"



**1/8 Page**  
3.25" x 2.25"

## publication DEADLINE

Contract and ad due August 22

## contact WVMA

All display advertising questions and materials should be directed to Bailey Quam by emailing [bailey@wvma.org](mailto:bailey@wvma.org) or calling (608) 257-3665. Payment can be taken via phone or sent to WVMA, 4610 S. Biltmore Lane, Suite 107, Madison, WI 53718.

# WVMA CONVENTION



**OCTOBER 12-14, 2017 - MADISON, WI  
ALLIANT ENERGY CENTER**

## advertiser**INFORMATION**

Exhibitor       Non-exhibitor

Company Name \_\_\_\_\_

Billing Address \_\_\_\_\_

City \_\_\_\_\_ State \_\_\_\_\_ Zip \_\_\_\_\_

Telephone (\_\_\_\_) \_\_\_\_\_ Fax (\_\_\_\_) \_\_\_\_\_

Email \_\_\_\_\_ Website \_\_\_\_\_

Contact Person \_\_\_\_\_ Title \_\_\_\_\_

## payment**METHOD**

Ad (indicate location/size/price) \_\_\_\_\_

Credit card (please circle one): Visa    Mastercard    Discover    **OR**     Check    \_\_\_\_\_ Check number \_\_\_\_\_

Card Number \_\_\_\_\_ Exp. \_\_\_\_\_ CVV Code \_\_\_\_\_

Authorized Signature \_\_\_\_\_ Date \_\_\_\_\_

Return form to Bailey Quam, WVMA, 4610 S. Biltmore Ln., Suite 107, Madison, WI 53718, (608)-257-8989 (fax), or [bailey@wvma.org](mailto:bailey@wvma.org).  
Questions call (608) 257-3665